



**Staffordshire**  
**Pension Fund**  
Local Government Pension Scheme

# Investment Strategy Statement

**April 2020**



## **Investment Strategy Statement (revised April 2020)**

### **1. Introduction and Background**

1.1 This is the Investment Strategy Statement ('the Statement') produced by Staffordshire County Council as the administering authority of the Staffordshire Pension Fund ('the Fund'), to comply with the regulatory requirements specified in Regulation 7 of The Local Government Pension Scheme (Management and Investment of Funds) Regulations 2016 ('the investment regulations'). The Statement is subject to annual review and within six months of any material change in investment policy or other matters as required by law.

1.2 The Statement was approved by the Pensions Committee in March 2020, following consultation with the Fund's Investment Advisor, Hymans Robertson. The Pensions Committee is the main decision-making body and comprises both elected Councillors and non-voting representatives from Trade Unions and from other employing bodies in the Fund. A full explanation of the governance arrangements setting out the respective roles of the Pensions Committee, Pensions Panel and the Local Pensions Board (LPB) can be found in the separate document entitled 'Governance Policy Statement' published on the web.

<https://www.staffspf.org.uk/Governance/Governance-policy-statement/Governance-policy-statement.aspx>

1.3 In preparing the Statement, the Pensions Committee has consulted with its Advisors, as there are close links between this Statement and the separate Funding Strategy Statement ('FSS') which can also be found on the web.

<https://www.staffspf.org.uk/Finance-and-Investments/Funding-Strategy-Statement>

### **2. The Fund's Objectives**

2.1 The **primary objective** of the Fund is:

- To ensure that sufficient funds are available to meet all pension liabilities as they fall due for payment.

2.2 The Fund has **funding strategy objectives** which are set out in the Funding Strategy Statement (FSS). These are:

- To ensure the long-term solvency of the Fund, using a prudent long-term view. This will ensure that sufficient funds are available to meet all members' / dependent's benefits as they fall due for payment;
- To ensure that employer contribution rates are reasonably stable where appropriate;
- To minimise the long-term cash contributions which employers need to pay to the Fund by recognising the link between assets and liabilities and adopting an investment strategy that balances risk and return (NB this will also minimise the costs to be borne by Council Tax Payers);
- To reflect the different characteristics of different employers in determining contribution rates. This involves the Fund having a clear and transparent funding strategy to demonstrate how each employer can best meet its own liabilities over future years; and

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- To use reasonable measures to reduce the risk to other employers and ultimately to the Council Tax Payer from an employer defaulting on its pension obligations.
- 2.3 The FSS sets out the main aims of the Fund and sets employers' contribution rates to achieve those aims based on a Strategic Asset Allocation that is predominantly invested in equities. The FSS models the risks of this investment strategy and the link between assets and liabilities. It also sets out the likelihood of achieving the funding objective in the long term. The FSS has an explicit stabilisation mechanism to limit the annual increase in contribution rates for Local Authorities and other employing bodies with strong covenants.
- 2.4 The **investment objective** of the Fund is:
- To achieve a return on Fund assets which is sufficient, over the long-term, to meet the funding strategy objectives on an ongoing basis.

### 3. Investment Strategy and Beliefs

- 3.1 The Fund has built up assets over the years and continues to receive contribution and investment income. Any Fund money which is not needed immediately to make payments from the Fund must be invested in a suitable manner; the way in which this is done is referred to as the **investment strategy**. The Fund ensures it has parameters around its investment strategy by setting a Strategic Asset Allocation, which at a primary level indicates how much the Fund will allocate to each asset class (i.e. equities, fixed income, property, alternatives and cash). This primary level is often sub-divided further by geography, type of investment and manager allocations.
- 3.2 The Fund shares a set of common **investment beliefs** which it thinks about when setting its investment strategy. These have recently been updated to incorporate the Fund's beliefs about Responsible Investment. These are:
- A long-term approach to investment will deliver better returns and the long-term nature of LGPS liabilities allows for a long-term investment horizon.
  - Liabilities influence the asset structure; Fund's exist to meet their obligations.
  - Asset allocation is the most important factor in driving long term investment returns. Diversification across investments with low correlation improves the risk / return profile. Inefficient markets mean there is a place for both active and passive management.
  - Risk premiums exist for certain investments, which together with secure and growing income streams can help to recover funding deficits and underpin the ability to meet the Fund's future pension liabilities.
  - The fees of investment managers and the remuneration policies of the companies in which the Fund invests should be aligned with its long-term interests. Value for money is more important than the minimisation of cost.
  - Responsible investment can enhance long-term investment performance across all asset classes and should be integrated into all investment processes.

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- A strategy of engagement, rather than exclusion, is more compatible with fiduciary duty and more supportive of responsible investment. The opportunity to influence through stewardship is waived with a divestment approach.
  - Financial markets could be materially affected by climate change. Responsible investors should proactively manage this risk through stewardship activities in partnership with like-minded investors where feasible.
  - Asset managers and investee companies with robust governance structures will be better positioned to handle future events. Decision making and performance are improved when there are diverse individuals involved.
- 3.3 The Pension Fund's **Strategic Asset Allocation (SAA)** is formulated in consultation with the Fund's investment advisors, Hymans Robertson, with all the Fund's objectives in mind. The latest SAA was carried out alongside the work for the Actuarial Valuation as at 31 March 2019. It was determined with reference to:
- The likelihood that it will deliver a return that, in conjunction with the contribution strategy, will achieve the Fund's long-term funding target; and
  - The likelihood that any shortfall from the funding target, in the event of adverse investment outcomes, will be within acceptable levels.
- 3.4 In order to do this, Hymans Robertson use their proprietary Economic Scenario Service (ESS) model to project a range of possible outcomes for the future behaviour of asset returns and economic variables. With this type of modelling (sometimes called stochastic modelling), there is no single figure for an assumption about future inflation or investment returns. Instead, there is a range of what future inflation or investment returns might be, which leads to likelihoods of the assumption being higher or lower than a certain value. Ultimately, however, Hymans are looking for any combination of investment strategy and contribution rate strategy that has a given likelihood of achieving the desired funding level (i.e. 100%) in 20 years' time.
- 3.5 The modelled scenarios also test that a modest variation of the SAA, of up to 5%, can be tolerated without the likelihood of the funding level being compromised; albeit the Fund currently operates in ranges of plus or minus 3% around the major asset classes.
- 3.6 The 2019 Actuarial Valuation of the Fund, showed a funding level of 99% (an increase from 78% as at 31 March 2016). This means that at the 31 March 2019, the Fund was almost fully funded. However, it should be acknowledged that this is a single point in time and that the long term aim is for the Fund to remain fully funded for the next 20 years and beyond. In order to achieve this, the Fund still needs to ensure that the value of its assets, relative to its liabilities, continues to grow significantly and the SAA aims to achieve this, therefore, through a relatively large allocation to growth assets (i.e. equities, property and alternatives). This is balanced to some degree by allocations to stabilising assets (i.e. fixed income and cash) to closely match the liquidity demands of the Fund.
- 3.7 Currently, the contribution income from employing bodies and employees is roughly equal to the benefit payments to pensioners. This is important as it means the income generated from assets can be reinvested in the Fund. However, at some point over the next 10 years or so, the valuation indicates that outgoing payments will exceed income by 10%. It is expected that the investment income (e.g. dividends, rental income) generated by the current asset allocations will be enough to cover this.

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- 3.8 The SAA is reviewed and approved by the Pensions Committee, every three years, as part of setting the funding strategy and to take account of developments in the investment environment. It is monitored more frequently at quarterly meetings of the Pensions Panel.
- 3.9 The arrangements for the Fund's investments changed with the advent of LGPS Central Limited on 1 April 2018. Staffordshire is one of 8 Partner Funds and over the next few years, an increasing amount of the Fund's investments will be managed by LGPS Central Limited. However, the decision making around the Fund's SAA, which is recognised to be the primary driver of investment returns, will be retained by the Pensions Committee.
4. **The requirement to invest money across a wide range of investments and an assessment of the suitability of particular investments and investment types.**
- 4.1 The Pensions Committee receives advice on investments from its appointed Investment Consultants. The issues that the Committee takes into account when considering different investments (or asset classes) include;
- Legality – is it excluded by any regulation?
  - The nature and type of return (e.g. is the asset 'real'?)
  - The expected level of return
  - The expected variability of return (volatility)
  - The relationship of returns between asset classes
  - The long-term track record of the asset class
  - Liquidity
  - Credit Risk (i.e. risk of loss)
  - Leverage
  - Currency risk
  - Complexity
  - Use of active management where it can add value
  - Responsible Investment

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- 4.2 Following the Actuarial Valuation of the Fund as at 31 March 2019, the Pensions Committee agreed that the following asset classes were appropriate for the Fund to invest in.

Asset Class	
Equity	UK
	Global
	Private Equity
	*LGPS Central Limited
Fixed Income	Gilts
	Index Linked Gilts
	Investment Grade Corporate Bonds
	Private Debt
	*LGPS Central Limited
Cash	
Property	
Alternatives	Hedge Funds
	Infrastructure

\*The Fund invests in the regulatory capital of LGPS Central Limited.

- 4.3 The Fund's SAA is set to ensure that the Fund invests in a wide range of asset classes. This diversification of assets reduces risk and aims to help meet the Fund's funding objectives. Whilst the SAA sets the framework for the Fund's portfolio of assets over the long-term, many more detailed decisions have to be taken to build the portfolio of assets; these include aspects such as the characteristics of the equity portfolio (e.g. passive (v) active management, geographical spread), the fixed income bonds to be held (e.g. government bonds or corporate credit) and the alternative assets in which the Fund should invest (e.g. Hedge Funds and Infrastructure etc).
- 4.4 These 'structural' aspects are the subject of ongoing monitoring by Officers and Advisors and a 'Strategic Benchmark Review and Monitoring' report is presented quarterly to the Pensions Panel for its consideration. From time to time, when markets dislocate, 'tactical' moves between asset classes may be deemed appropriate. However, the Pensions Panel will only agree to make any such switches, following clear advice and recommendations from their Advisors.
- 4.5 Furthermore, in order to ensure that 'tactical' switches are not affected unnecessarily, the Pensions Panel monitors the actual SAA of the Fund, subject to the tolerances versus the target SAA of the Fund. The current and long-term target SAA target, and permitted tolerance ranges, are provided in Appendix A.
- 4.6 The Fund categorises assets between return-seeking assets and defensive assets, with the defensive assets being those which aim to remove some of the volatility and risk in the investment strategy (e.g. if equity markets fall in value, other asset classes may rise in value). The balance between return-seeking assets and defensive assets must be such that some of the volatility can be managed, but that the investment strategy is still capable of returning the level of growth required in the long term; as per the assumptions made by the Actuary in the triennial valuation.

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### Expected Return on Investments

- 4.7 In carrying out the 2019 Actuarial Valuation of the Fund, the Fund's Actuary agreed several financial assumptions with the Pensions Committee. One of these related to the likely level of investment returns the Fund could expect over the long term.
- 4.8 Considering the output from the Economic Scenario Service and the Fund's current SAA, the Actuary determined that the likely Total (net) Investment Return for the Fund over the next 20 years was estimated to be **3.9%**. Again, it should be acknowledged that this is a calculation at a single point in time and a number that best represents the likelihood of the Fund achieving a 100% funding level in 20 years' time. The following table details the assumptions made about the expected long-term returns (net of fees) from each of the main asset classes, which were used in the SAA modelling work and the 2019 Actuarial Valuation. The table also provides the annual expected volatility of those returns as at 31 March 2019.

		Expected net Rate of Return (p.a.)(20 years)	Volatility of Return in Year 1 (p.a.)
		<b>31 March 2019</b>	<b>31 March 2019</b>
Equity	UK	5.7%	17.0%
	Overseas	5.8%	17.0%
	Private Equity	6.8%	28.0%
Bonds	Long-dated Gilts	1.0%	10.0%
	Index-linked Gilts	0.3%	7.0%
	Corporate Bonds	1.9%	11.0%
	Private Debt	5.4%	6.0%
Cash		2.4%	0%
Property	UK Commercial	4.3%	14.0%
Alternatives	Hedge Funds	3.8%	13.0%
	Infrastructure	6.0%	20.0%

- 4.9 For investment return assumptions for time periods in excess of 20 years, the Actuary's investment return assumption was based on the expected return from a long term 'risk-free' asset, (i.e. a government bond) as at 31 March 2019, added to which is a prudent assumption for the excess return the Fund might get for investing in riskier assets (i.e. equities) over the long term. This is known as the Discount Rate.

Discount Rate = Long Term Gilt Yield + Asset Outperformance Assumption (AOA)

$$3.1\% = 1.5\% + 1.6\%$$

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- 4.10 Any asset class / investment is assessed on its individual merits and on the potential it offers to improve the overall balance of risk and return for the Fund as a whole. The numbers given in the previous table are indicative of the characteristics sought. The expected return from alternatives is not required to match those of equities, if they offer a more stable pattern of returns and a degree of diversification from equities.
- 4.11 The portfolios making up the Fund's assets are managed on both an active and a passive basis with the active portfolios expected to outperform their respective benchmarks over the long term. As a result, the investment return achieved by the Fund is expected to exceed the expected return on gilts (a proxy for the expected growth in liabilities) by a greater margin than that assumed by the Actuary in the 2019 Valuation. Details of the managers, their respective investment benchmarks and investment performance targets are included in Appendix B for information.
- 4.12 The Fund's investment portfolio is monitored quarterly by the Pensions Panel, which receives a report on performance. This covers the total Fund performance, in terms of returns received compared to the benchmark, the performance of individual asset classes and the performance of individual investment managers and LGPS Central pooled products, versus their individual targets. The Pensions Panel use this information to help them assess the ongoing suitability of the Fund's investment strategy and SAA.
- 4.13 Although the Fund does not currently invest in **Infrastructure**, the Pensions Committee agreed as part of the July 2016 submission to Government on Asset Pooling that it would endorse the LGPS Central Pool's proposal for a minimum 5% target for investment in infrastructure, on the proviso that suitable investments could be found that were consistent with the Fund's SAA. As part of the 2019 SAA Review, a 1.0% allocation to Infrastructure was included with the expectation that this rises to 5.0% over time (see Appendix A).

### **5. Other considerations:**

#### **5.1 Realisation of investments**

5.1.1 The majority of stocks held by the Fund's Investment Managers are quoted on major stock markets and may be realised quickly if required. Property, Private Equity, Private Debt and Hedge Fund investments, which are relatively illiquid, currently make up a modest proportion of the Fund's assets.

#### **5.2 Stock Lending**

5.2.1 Since May 1999, the Pension Fund has been part of its Custodian's stock lending arrangement, whereby securities held by the Pension Fund are loaned to a third party in return for a fee that helps the Pension Fund meet its funding objectives.

5.2.1 There are risks in stock lending, but the Pensions Panel considers that these are well managed by the custodian through its lending program. They are also satisfied that there are appropriate collateral arrangements in place which reflect current market practice.

5.2.3 Overall, the Pensions Panel considers that the income from stock lending is beneficial to the Fund and that the risks are understood and well managed. Furthermore, they have agreed to place reliance on the co-ordinated actions of the national Financial Regulators in relation to the lending of certain bank, insurance and financial stocks. The policy will be kept under review with periodic reports to the Pensions Panel.



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5.2.4 The manager(s) of pooled funds may undertake a certain amount of stock lending on behalf of unit holders. Where a pooled fund engages in this activity, the extent to which it does is disclosed by the manager. Although the Pensions Panel has no direct control over stock lending in pooled funds, it is comfortable that the extent and nature of this activity is appropriate to the risk being taken.

### **5.3 Pension Fund Cash**

5.3.1 Cash management in the Pension Fund comprises two elements:

(i) Cash held centrally in Pension Fund cash accounts (i.e. bank and money market funds); and

(ii) Cash held in the Custodian's bank account.

5.3.2 The Pension Fund has a 1.0% strategic allocation to cash which is primarily used for fulfilling the daily liquidity needs of the Fund. The cash is managed by Staffordshire County Council's Treasury and Pension Fund team in accordance with the Pension Fund's Annual Investment Strategy for cash, approved by the Pensions Panel before 31 March each year.

5.3.3 Each investment manager in the Fund with a segregated mandate will have a cash account with the Pension Fund's custodian for £ sterling and possibly foreign currency. Again, cash in these accounts is held primarily for the managers day to day liquidity needs but will fluctuate due to the timing issues of trade settlement, dividend income etc. Also, maximum cash limits are agreed with each manager as part of the Investment Management Agreement and so occasionally cash may increase in line with the managers' views on investment markets.

5.3.4 All cash balances held with the custodian are swept on an overnight basis into highly credit rated (AAA) money market funds, attracting an appropriate rate of interest.

5.3.5 Under the 2016 Investment Regulations, the Pension Fund is permitted to borrow by way of a temporary loan or overdraft for the purpose of (a) paying benefits due under the Scheme; or (b) to meet the investment commitments arising from the implementation of a decision by it to change the balance between different types of investment. This should only be the case where it is reasonably believed that the sum borrowed, and interest charged in respect of that sum, can be repaid out of the Pension Fund within 90 days of the borrowing.

## **6. The Fund's attitude to risk, including the measurement and management of risk.**

6.1 The main strategic risk to the Fund is failing to meet its primary objective of having sufficient funds to meet its liabilities when they become due for payment. This particular risk is managed through the Funding Strategy, which models the likelihood of a range of possible outcomes occurring (known as monte carlo simulation). The primary reason for the high variability (risk) in outcomes derives from the high proportion of the Fund invested in return seeking assets, particularly equities. However, in the long term this is considered to deliver returns that are commensurate with the risk and this helps to keep employer contributions lower than they would otherwise be. It also relies upon the strong covenant of the major employing bodies in the Fund which allows for a long-term perspective to be taken.

6.2 Risks are inherently reported to the Pensions Panel/Committee as part of routine reporting. However, there is a separate risk register, which has been developed to

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categorise risk across 4 main areas of focus: Funding, Administration, Governance and Investment. Some key risks from each of the areas, and the way in which they are mitigated, are highlighted in the following paragraphs.

### 6.3 Funding

**6.3.1 Inflation** - future payments the Fund has to make to pensioners are linked to inflation. Therefore, increases in the rate of inflation will increase the value of payments to pensioners. The Fund invests in assets, such as index-linked gilts, which are linked to inflation. This reduces risk as it matches the return on these assets to actual increases in inflation.

**6.3.2 Longevity** - future life expectancy is an area which is difficult to forecast accurately but, as people are living longer, the cost to the Fund increases. The Fund has made assumptions on longevity with allowances for future increases. The Fund Actuary also has access to information on the experiences of other local authority pension funds. A substantial portion of this risk has been transferred to employees under LGPS 2014, with the linking of the scheme retirement age to state pension age.

**6.3.3 Changes in the maturity profile of the Fund** - the Fund will mature as the ratio of pensioners and deferred pensioners to active employees grows. This is growing as an issue due to structural changes affecting employers in the Fund. Over time it is possible to amend the investment strategy to better match this change but it may result in higher contribution rates for Fund employers.

### 6.4 Administration

**6.4.1 Maintaining an appropriate level of staffing and resources** – risks are mitigated through monitoring workloads, or backlogs and benchmarking staff numbers. Management also review staffing and resourcing levels taking into account output from performance conversations, customer feedback results and complaints monitoring.

**6.4.2 Maintaining complete and accurate records** – risks are mitigated through the use of internal contribution control and financial systems. Other controls include actuarial data checks, scheme of delegation, record keeping checks, actuarial calculation.

### 6.5 Governance

**6.5.1 Advisors** – there is a risk of failing to have proper arrangements in place to ensure the Fund receives appropriate advice. There is also a need to ensuring there are appropriate processes for the procurement and performance monitoring of advisors. A main investment consultant, for whom clear objectives have been set and 2 independent Advisors have been appointed and regularly attend Committee/Panel meetings with Officers. Their performance is monitored by Members on an ongoing basis and ultimately through the performance of the Fund.

**6.5.2 Custody** – there are significant implications of failing to have appropriate custody arrangements in place, for both liquid markets and illiquid investments (including property). The Fund has appointed a global Custodian for this purpose and the contract contains detailed provisions for safekeeping of assets. The Custodian's credit rating is monitored. Arrangements are reviewed regularly with stock lending subject to a separate agreement and strict controls. The Council's Legal Services keep all property records. And, Limited Partnership agreements for illiquid investments and other documents are held by manager's custodians.

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### 6.6 Investments

6.6.1 **Investment in equities** - a large proportion of the Fund is invested in equities which are expected to provide better returns than government bonds over the long term. The risk with this strategy is that equity values fall significantly in the short term and they fail to outperform bonds in the long term. This risk is managed through reliance on the funding strategy which details the positive cash flows of the Fund and the long-term agreement of the main employing bodies. This then allows the Fund to take a long-term investment perspective and maintain a high exposure to equities over time, for them to deliver the expected investment returns.

6.6.2 **Interest rates** - changes in interest rates will affect the level of the Fund's liabilities and the value of the Fund's investment in bonds. Little can be done in relation to the change in liabilities; this is a fundamental part of having a Pension Fund. To mitigate the risk of capital loss on bonds from interest rate changes, the Fund's strategic asset allocation allows scope to adjust the bond exposure.

6.6.3 **Pension Fund investment managers underperform their target benchmarks** – as the majority of the Fund is invested through external investment managers, this risk is partially managed by keeping a substantial share of the Fund invested passively and by ensuring that the active managers have complementary styles allied to regular monitoring. Each manager has an investment management agreement in place which sets out the relevant investment benchmark, investment performance target, asset allocation ranges and any investment restrictions. This constrains the investment managers from deviating significantly from the intended approach, while permitting sufficient flexibility to allow the manager to reach their investment performance target.

6.7 In terms of investment risks, the Pensions Committee receives an annual report from the Fund's independent performance measurer to show both performance and risk, where risk is measured as the variability of returns, both against liabilities and against equity or other benchmarks. The Pensions Panel receives reports which monitor such risks quarterly.

6.8 Most of the Fund is invested in liquid investments. Risks are also managed through diversification. For example;

- across asset classes e.g. equities, fixed income, property, private equity, private debt, hedge funds and cash;
- across managers and styles, geographical areas e.g UK, Overseas, Emerging Markets; and
- through ensuring managers maintain a diversified portfolio of investments within their mandate.

6.9 Overseas **currency** risk is not currently hedged. The long term open nature of the Fund means that it can cope with any volatility from foreign currency and the impact that has on market valuations, in the short term.

6.10 The risks associated with **asset pooling** and the creation of LGPS Central Limited, are addressed in the Fund's risk register. As a company regulated by the Financial Conduct Authority (FCA), LGPS Central Limited is required to have a professional risk and compliance function which reports directly to the Company's Audit, Risk and Compliance Committee.

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### **7. The authority's approach to investment pooling**

- 7.1 Staffordshire County Council, as the administering authority of the Staffordshire Pension Fund, is one of 8 shareholders in LGPS Central Limited (the Company); the other 7 shareholders being the Local Authority Pension Schemes managed by Cheshire West and Chester Council, Derbyshire County Council, Leicestershire County Council, Nottinghamshire County Council, Shropshire Council, Wolverhampton City Council and Worcestershire County Council.
- 7.2 The 8 Partner Funds have a regional identity but welcome wider collaboration with other LGPS pools. Whilst, one fund, one vote, is an overriding principle of the pooling arrangement, LGPS Central Limited recognises that Funds have different funding levels and deficit recovery profiles; the company's structure will aim to meet each Fund's needs in this respect.
- 7.3 The 8 Partner Funds of LGPS Central Limited outlined their key characteristics in forming the company, whereby:
- Assets will be managed by both internal and external investment managers with the split between internal and external management varying over time, as the internal investment resource and resilience is developed;
  - Knowledge and expertise will be shared and Partner Funds will be open to challenge and change;
  - Partner Funds will listen and be constructive;
  - Strong governance, based on openness and transparency, between the Partner Funds and the company will be paramount;
  - Costs will be actively managed, be transparent and will be shared fairly between Partner Funds;
  - Responsible investment will be an integral part of the investment process.
- 7.4 LGPS Central Limited was approved by the FCA as an Alternative Investment Fund Manager (AIFM) in December 2017. There is a robust governance structure in place which will provide the 8 Partner Funds and their stakeholders with assurance around the management of their investments and the investment process.
- 7.5 A Shareholders Forum, comprising one elected Member from each of the 8 Partner Funds will act as the supervisory body of LGPS Central Limited and will fulfil the shareholders' role in ensuring that the company is managed efficiently and effectively. A Joint Committee, set up in accordance with the provisions of the Local Government Act 1972, will be the forum for dealing with common investor issues and for the collective monitoring of the performance of LGPS Central Limited against its objectives (set out in the business case submission). To support the Joint Committee and the Shareholders' Forum, there is also a Practitioners Advisory Forum, consisting of Officers from each of the 8 Partner Funds. This Forum will provide day to day oversight of the company and will monitor its investment performance and investment costs. The Forum will also act as the customer, monitoring levels of customer service and the delivery of wider investor services such as responsible investment and voting.
- 7.6 With the exception of a working cash balance, to ensure liabilities can be paid as they fall due, a significant proportion of the Fund's assets, will eventually be invested through LGPS Central Limited. The movement of assets into LGPS Central will take

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several years to achieve. In February 2019, the Fund transitioned its first assets into the LGPS Central Multi Manager Active Global Equity Fund and in February 2020, further assets were transitioned into the LGPS Central Global Active Investment Grade Corporate Bond Multi Manager Fund. A range of reporting processes have been developed to keep key stakeholders informed (which include an annual report on the progress of asset transfers).

### **8. The Fund's policy on social, environmental and corporate governance considerations.**

- 8.1 Responsible Investment (RI) is the belief that, over the long term, financial performance can be enhanced through the integration of environmental, social and corporate governance (ESG) considerations into investment management processes and active ownership practices.
- 8.2 The Pensions Committee / Panel seeks to ensure that, as far as possible, Responsible Investment (RI) factors (corporate governance, environmental and social factors) are incorporated, together with financial factors, into the investment process across all relevant asset classes. Non-financial factors are considered as part of investments to the extent that they are not detrimental to the investment returns. Social impact may be considered, but financial return is the primary concern.
- 8.3 The Pension Fund operates a policy of engagement with companies it is invested in, rather than divestment. The Fund believes, that over time, this allows for better social outcomes and ultimately enhanced financial returns.
- 8.4 To assist them in doing this, the Fund:
- 8.4.1 endorses the United Nations Principles of Responsible Investing (UNPRI) and seeks to encourage its active equity managers, and all other managers as far as practicable, to sign up to them in order to fully incorporate RI issues into their investment process.

The 6 principles are:

- we will incorporate Environmental Social and Governance issues into investment analysis and decision-making processes;
- we will be active owners and incorporate Environmental Social and Governance issues into our ownership policies and practices;
- we will seek appropriate disclosure on Environmental Social and Governance issues by the entities in which we invest;
- we will promote acceptance and implementation of the Principles within the investment industry;
- we will work together to enhance our effectiveness in implementing the Principles; and
- we will each report on our activities and progress towards implementing the Principles.

As at April 2020, all the Fund's active equity managers (including those within the LGPS Central Limited Multi Manager Active Global Equity Fund) were signed up to UNPRI.

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8.4.2 The Fund has been a member of the Local Authority Pension Fund Forum, since 1 April 2013. LAPFF exists to promote the investment interests of local authority pension funds, and to maximise their influence as shareholders while promoting social responsibility and high standards of corporate governance at the companies in which they invest. Formed in 1990, the Forum brings together a diverse range of 79 local authority pension funds with combined assets of over £250 billion. The Pensions Panel receives a copy of the LAPFF quarterly engagement report as part of its meeting papers. LGPS Central Limited is also a member of LAPFF, alongside its 8 Partner Funds.

8.5 The Fund has delegated voting and day to day engagement with investee companies to its investment managers. With LGPS pooling the responsibility for the selection of investment managers is transferred to LGPS Central Limited and agreements between LGPS Central Limited and investment managers set out how RI factors are taken into account. LGPS Central Limited has its own Responsible Investment & Engagement Framework which can be summarised through the following beliefs:

- Long Termism: a long-term approach will deliver better returns and the long-term nature of LGPS liabilities allows for a long-term investment horizon;
- Responsible Investment: RI is supportive of risk-adjusted returns over the long term, across all asset classes. RI should be integrated into the investment process of LGPS Central Limited and its investment managers;
- Diversification, risk management and stewardship: Diversification across investments with low correlation improves the risk return profile. A strategy of engagement, rather than exclusion, is more compatible with fiduciary duty and more supportive of RI, because the opportunity to influence companies through stewardship is waived in a divestment approach. Even well-diversified portfolios face systemic risk. Systemic risk can be mitigated over the long-term through widespread stewardship and industry participation;
- Corporate governance and cognitive diversity: Investee companies and asset managers with robust governance structures should be better positioned to handle the effects of shocks and stresses of future events. There is clear evidence showing that decision making and performance are improved when company boards and investment teams are composed of cognitively diverse individuals;
- Fees and remuneration: The management fees of investment managers and the remuneration policies of investee companies are of significance for LGPS Central Limited's clients, particularly in a low-return environment. Fees and remuneration should be aligned with the long-term interests of clients, and value for money is more important than simple minimisation of costs;
- Risk and opportunity: Risk premia exist for certain investments; taking advantage of these can help to improve investment returns. There is a risk but also opportunity in holding companies that have weak governance of financially material ESG issues. Opportunities can be captured so long as they are aligned with LGPS Central Limited's objectives and strategy and so long as there is sufficient evidence based upon which to make an investment decision; and
- Climate change: Financial markets could be materially impacted by climate change and by the response of climate policy-makers. Responsible investors

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should proactively manage this risk factor through stewardship activities, using partnerships of like-minded investors where feasible.

- 8.6 Details of the Fund's individual investment managers' corporate governance and socially responsible investment policies, as well as details on the UK Stewardship Code and UNPRI are available at the Staffordshire Pension Fund website at [www.staffspf.org.uk](http://www.staffspf.org.uk)

LGPS Central Limited also has its own Responsible investment policies, which are available on their website

<https://www.lgpscentral.co.uk/responsible-investment/>

### **9. The Fund's policy with regard to stewardship of assets, including the exercise of voting rights.**

- 9.1 The Fund believes that voting is an integral part of Responsible Investment and delegates much of the stewardship of assets and the exercise of voting rights to the its investment managers and LGPS Central Limited. Details of resolutions investment managers have voted on and any engagement they have had with companies is noted in the quarterly reports the investment managers and LGPS Central produce for the Fund.

- 9.2 The Pensions Panel receives regular updates from investment managers on details of votes cast on corporate resolutions as part of a quarterly RI report; any points of interest are also highlighted. The Fund also publishes a report on the voting activities carried out by Managers on its behalf as part of its annual report. This can be found in our annual report on the Pension Fund website

<https://www.staffspf.org.uk/Finance-and-Investments/Annual-Reports-and-Accounts/Reports-and-Accounts.aspx>

- 9.3 Where assets are managed by LGPS Central Limited, the exercising of voting rights in relation to our investments with them, is a matter for the company. The LGPS Central Limited Responsible Investment and Engagement Framework states that their approach will be as follows:

The Company votes all eligible shares in accordance with its agreed voting policies. This includes the voting shares of portfolios managed externally where those funds are held in segregated accounts. Voting decisions will relate to engagements undertaken during the period in review and a vote might be used as an escalation step in an engagement process, as detailed in the Company's Stewardship Code Compliance Statement. Voting decisions are executed by third party provider(s); the provider(s) also offer analysis and advice. Where the Company invests in externally managed pooled funds, the suitability of the manager's voting policy is assessed during due diligence, and ongoing disclosure is required. The Company will seek to co-file shareholder resolutions where beneficial to clients' long-term interests. The Company has a procedure to recall lent stock in order to vote on significant issues.

- 9.4 The Fund is a Tier 1 signatory of the Financial Reporting Council's UK Stewardship Code. Our statement of compliance against 7 key principles is available on the Fund's website

<https://www.staffspf.org.uk/Finance-and-Investments/Corporate-Governance-and-Responsible-Investment/Statement-of-Compliance-UK-Stewardship-Code.pdf>

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LGPS Central Limited is also a Tier 1 signatory of the Financial Reporting Council's UK Stewardship Code.

The Fund's UK equity investment managers are also current signatories to the Code

*If you have any comments on this Investment Strategy Statement or require any more information on the subjects contained within it, please contact:*

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**Appendix A – Strategic Asset Allocation – 1 April 2020**

	<b>Current Benchmark Target %</b>	<b>Long-Term Benchmark Target %</b>	<b>Permitted Tolerance</b>
UK Equities - Listed	12.5	10.0	
Global Equities - Listed	52.0	50.5	
Private Equity	3.5	3.5	
<b>Total Equity</b>	<b>68.0</b>	<b>64.0</b>	<b>+/- 3%</b>
Property	10.0	10.0	<b>+/- 3%</b>
Infrastructure	1.0	5.0	
Hedge Funds	2.0	0.0	
<b>Total Alternatives</b>	<b>3.0</b>	<b>5.0</b>	<b>+/- 3%</b>
Private Debt	5.0	5.0	
Gilts *	0.0	5.0	
Index-linked Gilts	6.5	5.0	
Corporate Bonds	6.5	5.0	
<b>Total Fixed Income</b>	<b>18.0</b>	<b>20.0</b>	<b>+/- 3%</b>
Cash	1.0	1.0	<b>3% maximum</b>
<b>Total</b>	<b>100.0</b>	<b>100.0</b>	

Notes:

The return seeking portfolio consists of total equity, property, alternatives and private debt. This equates to 86.0% under the current benchmark and 84.0% under the long-term benchmark.

The defensive portfolio consists of total fixed income (excluding private debt) and cash. This equates to 14% under the current benchmark and 16.0% under the long-term benchmark.

\*The Fund divested from Gilts in 2012 due to their relatively high valuations. A tactical investment was made in Corporate Bonds pending gilt prices returning to an appropriate level, at which point the Fund's intention is to reinvest in Gilts.

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### Appendix B - Investment Managers Benchmark Indices and Investment Targets

#### Active Portfolios

Standard Life Investments	UK Equities	FTSE All Share Index (capped by 2%)	2% above benchmark over rolling 3 year periods
JP Morgan Asset Management	Global Equities	MSCI All Countries World Index	2% above benchmark over rolling 3 year periods
Longview Partners	Global Equities	MSCI All Countries World Index	2% above benchmark over rolling 3 year periods
LGPS Central Limited	Global Equities	FTSE All World Index (Sterling)	1.5% above benchmark (net of costs) over rolling 5 year periods
LGPS Central Limited	Global Equities – Factor Based	EDHEC Global High Factor Intensity Multi Beta Multi Strategy Index (6 Factor, 4 Strategy, Equally Weighted)	Match benchmark
LGPS Central Limited	UK Corporate Bonds	50% ICE GBP Non-Gilt Index (ex EM)/50% ICE Global Corporate Index (ex GBP and EM), hedged to GBP	Outperform the benchmark (total return, in sterling) by 0.8% per annum (net of costs) over rolling 3 year periods
Colliers CRE	Property	IPD UK Monthly Property Index	To outperform the benchmark
Various	Infrastructure	CPI+ 4-5%	Match benchmark
Goldman Sachs	Fund of Funds Hedge Fund	3-month LIBOR	6% above benchmark
Various	Private Debt	3-month LIBOR	5% above benchmark
Various	Private Equity	-	-

#### Indexed (Passive) Portfolios

Legal & General Investment Management	UK Equities	FTSE All Share Index	Match benchmark
Legal & General Investment Management	Global Equities	FTSE All World Index	Match benchmark
Legal & General Investment Management	Index-linked Bonds	FTSE-A Over 5 years Index-Linked Gilts Index	Match benchmark